

ARE YOU MAKING THE BEST FIRST IMPRESSION?

Your LED sign may still be working, but is it looking its very best? Is it as bright as it used to be, or is it showing its age? Most important, is it creating the attention for your business that a new LED sign with the latest software and great-looking content could produce?

At a certain point, it's time to upgrade your LED display. Thanks to a new Daktronics rebate program, that time is now!



REBATE UP TO \$3,000

If you place an order to upgrade your LED sign between Oct. 5, 2020 and Jan. 30, 2021, you may be eligible for a rebate up to \$3,000.



Before



After

GET REBATE DETAILS AT [DAKTRONICS.COM/UPDATE](https://www.daktronics.com/update)

STILL NOT SURE? HERE ARE MORE REASONS TO UPGRADE...

LOGOS, GRAPHICS, ADS AND PROMOTIONS WILL POP!

Better contrast. Improved resolution. More detailed images. A new LED sign from Daktronics will make your graphics stand out, generating new interest in your business.

FLEXIBLE, EASY-TO-USE CONTROL SOFTWARE.

Venus Control Suite is cloud-based, so you can control your display whenever it's convenient for you. Plus, you can use whatever device you want.

GOOD LOOKS.

Let's face it. Displays are only as good as what's on them. Luckily, every new Daktronics LED display comes with free, professionally created content. It's just another benefit you get with your display!

LESS DOWNTIME.

Daktronics completely seals components, keeping unwanted elements out and ensuring your marketing content stays on.

DID WE MENTION FINANCING?

If you finance your display, you are also eligible for a 90-day, no-payment program. Ask your sales representative for details.

MAKE THE RIGHT IMPRESSION!

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Then, contact your local sign dealer, and be sure to ask for an onsite demo!

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